

**Economic Development Committee Minutes
September 22, 2016**

The Economic Development Committee meeting was called to order at 6:02 pm with the following members present: Mayor Ben Garlich, Mr. Carl Hornung, Mr. Dave Dietrich, Mr. Dick Schill, Ms. Kim Breyley, Mr. Bill Blue and Mr. Dave McDowell.

Also Present: Leslie Gambosi-McCoy, Economic Development Director

Agenda: Additions/Deletions: None

Minutes of June 23, 2016 were presented for approval. Mr. Hornung moved to approve the minutes Mr. Schill seconded. All in Favor: Yeas (7)

OLD BUSINESS:

1. **Social Media Campaign Report:** Ms. McCoy provided the committee with statistics from the Facebook Campaign. Discussion regarding its success and what to do moving forward. The committee discussed continuing or taking a break from advertising. It was decided to take a break until the spring and get the current followers more involved. Ms. McCoy also stated that there are still 3 commercial spots that can be run. The Committee had discussion regarding the time frame. Ms. McCoy will ask to have the TV ads in the morning between 7am-8am.
2. **Development Projects:** Ms. McCoy stated that current projects are running on schedule. Mayor Garlich stated that Phase 2 will be going up soon at Chem Tech and that he met with a potential manufacturer that could bring their company within the next 24 months. Ms. McCoy stated that the Eagle Scout Project that was being done for the Village is complete. Mayor Garlich asked to have the benches put in storage until the Bike Path is paved. General discussion regarding future growth and potential projects in the village was had by the committee.

NEW BUSINESS

1. None.

Being no further business at this time the meeting adjourned at 6:51p.m.