

Economic Development Committee Minutes April 3, 2013

The meeting was called to order at 7:00 p.m. with the following members present: B. Blue, K. Breyley, D. Dietrich, Mayor Garlich, D. McDowell, D. Schill, and R. Wiech.

Also present: Dan Weir – Administrator, Charlene Kerr and Lauren Falcone – Poggemeyer Design Group.

NEW BUSINESS

1. Interview with Poggemeyer Design Group – Mayor Garlich gave a brief overview of the Village and the Village's needs. Ms. Kerr and Ms. Falcone gave a lengthy presentation based on the complete comprehensive plan to the committee.

Agenda: no additions or deletions.

Minutes for March 27, 2012: minutes were presented for approval. Blue moved to approve the minutes, seconded by McDowell. All in favor: Yeas (7).

OLD BUSINESS

1. Village Promotional CD status – Mayor Garlich stated he spoke with Ms. Wilber and the video is going to be pushed back to the first week of June.
2. Entrance to the Village status – There is nothing to report at this time.
3. Farmers Market status – Mayor Garlich stated that he, along with Ms. Breyley, met with Steve Jones on Monday. UH is excited about the idea and would like to possibly offer different health screens each week; put on wellness seminars. They would help with advertisement, press releases, and are also willing to contribute financially to the market. Ms. Breyley stated she spoke with other vendors. She also spoke with Greg McClain, who would be interested in sitting on the farmers' market board. Mr. McClain lives in the Village and works at UH. Currently, Ms. Breyley has Margie Wilber, Greg McClain, and Ray from Nauvoo Family Market willing to sit on the boards. Dietrich stated that he feels there are enough board members. Blue asked if Breyley would be on the board. Ms. Breyley stated that she would be around to assist. The committee brainstormed how to get the Amish community more involved in the market. Breyley stated she spoke with Mr. Andy Byler, from Byler Freezer Meat; he would be willing to sell sandwiches. Mayor Garlich asked about the cheese house. Breyley stated that she would speak with them and see if they would be interested in selling cheese at the farmers market. Breyley stated she also spoke with Debbie, from White House Chocolate. They are very interested in the farmers market. McDowell stated the market will start June 1st and run once a week until October. Every Saturday. Blue asked what time. Breyley stated she would let the board decide. Mayor Garlich stated it has to be early; like 8:00 to noon.
4. Community Garden status – There is nothing to report at this time. Just waiting for the weather to break. Mayor Garlich stated that Weir is gathering soil

samples and have the soil tested. Mayor Garlich requested a ground rod testing. Tentatively, the ground needs to be prepared by mid May. Advertising will begin after the soil has been tested. Mayor Garlich stated that a limited number of plots will be offered on a first come, first serve basis and see how successful the project is. Discussion was held about the specifics of the garden.

NEW BUSINESS

1. Poggemeyer, Post Interview – Mayor Garlich opened up the meeting for general discussion and thoughts on Poggemeyer. The committee was impressed with the presentation. Schill stated that the City of Painesville used Poggemeyer and the city is very happy with the company. Next meeting, the committee will interview McBride and Ingalls. General discussion was held on the use of a consulting company.
2. General discussion – The committee opened the meeting to general discussion on projects and development opportunities.

EXECUTIVE SESSION

Being no further business at this time, Mayor Garlich moved to adjourn the meeting at 9:05 p.m.

PENDING

1. Regionalized Stormwater Plan