

## **Economic Development Committee Minutes July 17, 2013**

The meeting was called to order at 7:00 p.m. with the following members present: B. Blue, K. Breyley, D. Dietrich, Mayor Garlich, D. McDowell, D. Schill, and R. Wiech.

Also present: Dan Weir – Village Administrator and Rita McMahon – Former Manager of the City of Painesville.

Agenda: no additions or deletions.

Minutes for July 10, 2013: minutes were presented for approval. McDowell moved to approve the minutes, seconded by Blue. All in favor: Yeas (6); Wiech abstained.

### **OLD BUSINESS**

1. Farmers Market – Lengthy discussion was held. A new booth will be coming up to the market; the Master Gardeners will be setting up a booth and answer questions.
2. Promotional CD – Mayor Garlich gave an update on the promotional CD progress. Mayor Garlich will be doing his shoot on Friday and at that time; he will schedule another video shooting in Middlefield.
3. Market Analysis – Weir gave a brief update from his conversation with Cleveland State University. The university seems interested in having this as a project for their students. Some discussion was held on the positive and negative aspects of using students or paying a market analysis company. Mayor Garlich thinks it would be better to go with a market analysis company; but would like to contact Cleveland State for more information on the scope.

### **NEW BUSINESS**

1. Rita McMahon – Gave a lengthy presentation on her history using market analysis and comprehensive plans while working with City of Painesville. Ms. McMahon suggested Esri for a market report for the Village area. Ms. McMahon presented some information about Port Authorities.
2. General Discussion – The committee opened the meeting to general discussion on projects and development opportunities.

### **OLD BUSINESS**

1. Property Maintenance – Lengthy discussion was held on this situation. Weir provided the committee with various other communities and how they handle maintenance in their municipalities, specifically Cleveland Heights.

### **EXECUTIVE SESSION**

Being no further business at this time, McDowell moved to adjourn the meeting at 9:25 p.m.

**PENDING**

1. Village Entrances
2. Port Authority