

## **Economic Development Committee Minutes September 22, 2018**

The Economic Development Committee quarterly meeting was called to order at 6:06 pm with the following members present: Mr. Dave Dietrich, Mr. Bill Blue, Mr. Dave McDowell, and Mr. Dick Schill, Mayor Garlich and Ms. Kim Breyley.

**Also Present:** Ms. Leslie McCoy-Economic Director and Joyce Porozynski.

**Agenda:** Add Cardinal

**Minutes of June 28, 2018** were presented for approval. Mr. Hornung moved to approve the minutes, motion seconded by Mr. Dietrich. All in Favor: Yeas (5).

### **OLD BUSINESS:**

1. **Business Expo – County Sponsored Event Cancelled:** Ms. McCoy stated that this has been canceled by JFS. If the Village would like to host something like this she can but it would need months to plan.

### **NEW BUSINESS**

1. **Ideas for Website Update – What do you see missing, needs updated etc. on middlefieldmeansbusiness.com:** Mr. McDowell stated that he thinks the website looks pretty good, Mr. Hornung agrees. Mayor Garlich stated that he was looking at other communities for ideas. Discussion regarding the Income Tax Videos and some issues that Mr. Blue had. Ms. McCoy stated that she has made some changes to the means business side of the website. Discussion regarding getting the analytics for the business side. Would like to do an RFP for hosting and design after the first of the year.
2. **Vacant Tractor Supply Space – Ideas for Marketing:** Ms. McCoy stated that this space needs to be filled. It is deteriorating quickly. Snap is also having some issues and is up for sale. Mayor Garlich stated that if member are out and see a business that would be a good fit let her know and she will contact. Discussion regarding the square footage under roof and outdoor. Discussion regarding whether UH or Cleveland Clinic would be interested in the space for a medical center.
3. **General Discussion:** Nothing discussed.
4. **Cardinal Schools:** Mayor Garlich stated that the discussion needs to be going on regarding the consolidation with Berkshire and Newbury. Concerned about the open enrollment and that would gut the school district here in Middlefield. Mayor Garlich stated that he will be having a discussion with the Superintendent regarding this issue. People move for good schools. With the right message everyone should be on board.

Feels that the people should be allowed to choose what happens with the schools.  
Lengthy discussion regarding this issue.

Being no further business at this time the meeting adjourned at 6:54 p.m. The next scheduled meeting will be Tuesday November 20<sup>th</sup>.