

**Economic Development Committee Minutes
January 21, 2015**

The Economic Development Committee meeting was called to order at 6:00 pm with the following members present: Mr. Bill Blue, Mr. Carl Hornung, Mayor Ben Garlich, Mr. Dave McDowell, Mr. Dick Schill, Mr. Dave Dietrich and Ms. Kim Breyley.

Also Present: L. Gambosi-McCoy, Economic Development Director; Christian Klein, Company119; John Siebert, Proforma Lamar (6:30pm) and Kathy McClure, PROforma Lamar (6:30pm).

Agenda: Additions/Deletions: None

Minutes of November 19, 2014 were presented for approval. Mr. Hornung moved to approve the minutes seconded by Mr. McDowell. All in favor: Yeas (7)

OLD BUSINESS:

1. **WEBSITE UPDATES:** Mr. Blue opened the floor to Christian Klein from Company119 to give a presentation on their quote for a responsive website update. Mr. Klein explained there would need to be improvements made to the platform of the site in order to make the site responsive. Mr. Klein explained the differences between a mobile site and a responsive website and advised that a responsive site would be a valuable choice for the Village. Mr. Blue thanked Mr. Klein from coming to the meeting and explaining what goes into this update. Mr. Blue welcomed and opened the floor to Mr. Siebert and Ms. McClure from PROforma. Ms. McClure introduced her designer Mr. Siebert and gave a presentation on their quote for a mobile site. Ms. McClure and Mr. Siebert explained the advantages of a mobile site over a responsive site. Discussion regarding if Mr. Siebert can create a responsive site he has not but could however, it would be hard coded and not able to be updated in house. Mr. Blue thanked Ms. McClure and Mr. Siebert for coming. Discussion regarding wanting a responsive site continued. Mr. Dietrich recommended reaching out and receiving additional responsive site quotes. Ms. Breyley will get those quotes to the committee.
2. **DOWNTOWN POCKET PARK GRANT:** Ms. McCoy explained that the Village receive the ODNr Natureworks Grant that was applied for in the Fall 2014. Mayor Garlich asked if in-kind contributions can count toward the total project costs. Ms. McCoy will find out. The next step in the project would be for the ODNr to send the signed agreement and then Bid Documents can be drawn up for the project with the Engineer.
3. **Entrance Signs:** Ms. McCoy presented the final design. The committee would like to know how easy it would be to get the interchangeable plates and what the costs is for them. Ms. McCoy will get back to the committee with that answer. The committee asked that she also find out if there is a way to put a 'slider' letter sign underneath.

NEW BUSINESS

1. **WAGE SURVEY:** Mayor Garlich expressed concern that the response may be hindered to the survey because the survey may be seen as too cumbersome for larger companies. Ms. McCoy stated that she can cut it down and send out to everyone to make it more streamline and then extend the due date.
2. **TRAINING PROGRAM PARTNERSHIP WITH LAKELAND COMMUNITY COLLEGE:** Ms. McCoy explained that with the focus of workforce in 2015 the Village is looking into a partnership with LCC in order to meet the needs of local businesses. The current proposal is being written up and mentioning this was just to let the committee know. The next step would be a meeting with the Committee and then with local industry leaders.
3. **INDUSTRIAL WORKFORCE STUDY:** Ms. McCoy stated that Kirby Date will be doing an analytical economic study on the industry and workforce in the 44062 zip code. Since this is a student project there is no cost to the Village. Ms. McCoy stated that the information provided could prove to be beneficial when marketing for workforce.

General Discussion on Economic Development matters.

Being no further business at this time the meeting adjourned at 8:05 pm.