

**Economic Development Committee Minutes
November 19, 2014**

The Economic Development Committee meeting was called to order at 6:04 pm with the following members present: Mr. Bill Blue, Mr. Carl Hornung (6:15pm), Mayor Ben Garlich, Mr. Dave McDowell, Mr. Dick Schill, and Ms. Kim Breyley. Mr. Dave Dietrich was excused.

Also Present: L. Gambosi, Economic Development Director

Agenda: Additions: Add New Business – Mobile Site
Move Promotional Marketing Materials to under Old Business
Deletions: None

Minutes of October 15, 2014 were presented for approval. Mr. McDowell moved to approve the minutes seconded by Mr. Schill. All in favor: Yeas (5)

OLD BUSINESS:

1. DEVELOPMENT PROJECTS – General Discussion and updates regarding current projects and local businesses. Discussion regarding Business Resource Network site visits and the trending themes between them. L. Gambosi stated that the Village had 2 sites that were a fit for a Lead that came from the state for potential industry. The GGP submitted the sites on Tuesday and now we wait to hear from company on its decision.
2. NEW ENTRANCE SIGN - New entrance sign pricing was compared between the final two submittals. L. Gambosi explained that the Options that the committee is considering are comparable. The Committee likes the quote from Northcoast however would like to see a new rendering with the design changed a little to show both Middlefield Means Business and Where Families Grow Strong. L. Gambosi will contact Northcoast with additional sign design ideas and information for warranty, life of material and cost of labor for next meeting.
3. PROMOTIONAL MARKETING MATERIALS – L. Gambosi presented the price quotes from Site Selection Magazine. Discussion to continue to market the way that it is being done until the budget allows for further marketing efforts.

NEW BUSINESS

- 1) Mobile Site – K. Breyley submitted information regarding the pros of converting the Village website to a mobile site. Discussion regarding if it is necessary to create an Application (App) for the Village. Decision to have K. Breyley get further quotes and a timeline to have the website converted to a mobile site.

General Discussion on Economic Development matters.

Being no further business at this time the meeting adjourned at 7:35 pm.