

## Middlefield Village Web Site



By Mayor Ben Garlich

We rolled out our new Web site Thursday Aug. 16. Middlefield Village Council and department heads had opportunity to review and provide input on the finished product prior to taking the site online. The new Middlefield Village Web site is one of the finest if not the finest Village Web site anywhere. The site was designed to benefit current and potential new residents and businesses. Along with the introduction of the new Web site we launched a marketing campaign to promote our Village locally and nationally. Look for many promotions around our Village advertising the new site, designed to keep you informed of all current governmental business, and local functions past and present. I hope you will view the new Web site, [www.middlefieldohio.com](http://www.middlefieldohio.com), and give us your input for improvement as we want this to be the best it can be. This is a major milestone for the Middlefield Economic Development Committee and it is satisfying to see it become a reality.

As part of marketing campaign we developed a new business and resident package to assist any new business or resident in making the transition to Middlefield Village. We also are planning a forum to invite all local businesses to participate in a virtual tour of the new Web site to help them become familiar and encourage them to link their business to the site for promotion of our partnership with them.

We held our first annual Summer Fest on Aug. 11. The highlights of the day were the car show benefiting "Shop With a Cop" and our first parade through town in many years. The "Shop With a Cop" car show was very profitable and will benefit many this Christmas season. The parade had 60 entries and contained great variety. I loved seeing people line the streets and the fanfare, which accompanies a parade. Many local restaurants and civic groups provided food, which I thoroughly enjoyed.

The Middlefield Activity Committee (M.A.C.) is beginning to set dates and plan this event for next year. The parade is designed to promote local businesses and help us all feel a sense of pride in our community. I expect this event to continue to grow and look forward to continued success as we work together to make Middlefield Village a destination of choice.